



EAT 2018

Annual Review

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“Gunhild and her colleagues at EAT have done a remarkable job to bring together different communities to explore the links between diet, health and sustainability. EAT is an important part of the global discussion about fair and sustainable food systems.”

Kristalina Georgieva
CEO of the World Bank



About EAT

EAT is a global, non-profit startup founded by the Stordalen Foundation, Stockholm Resilience Centre and the Wellcome Trust to catalyze a food system transformation.



Our vision:

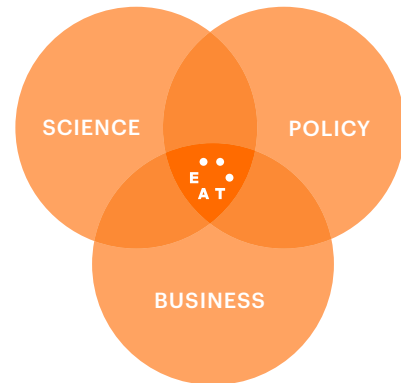
A fair and sustainable global food system for healthy people and planet – leaving no one behind.

Our mission:

Transform our global food system through sound science, impatient disruption and novel partnerships.

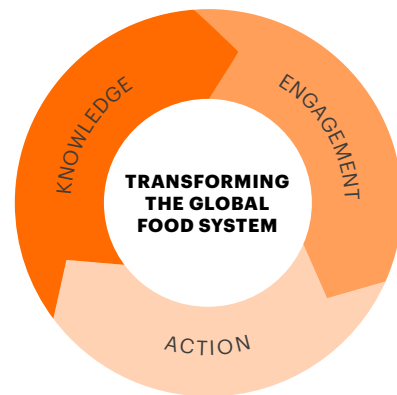
Our values:

- **Scale bold systems change based on solid science**
- **Accelerate impact through collaboration**
- **Deliver disruptive solutions, where others can't**
- **Embody diversity, honesty and integrity**
- **Champion fairness and equity, leaving no one behind**



To ensure success, we connect and partner across science, policy, business and civil society to achieve five urgent and radical transformations by 2050:

- Shift the world to healthy, tasty and sustainable diets
- Realign food system priorities for people and planet
- Produce more of the right food, from less
- Safeguard our land and oceans
- Radically reduce food losses and waste



To address these challenges, we use a framework for change that sets up a dynamic three-way interaction across *knowledge*, *engagement* and *action*. The generation of new knowledge provides direction and an evidence base for change. Creative engagement with partners across business, policy and science amplifies messages and spurs action for change. Partnerships inspired through engagement and informed by knowledge enable actions leading to change and impact at scale.

Our approach to food system transformation coupled with our framework for change constitute our DNA.

A Year of Building

Relationships, networks and convenings to bring science to life.

Dr. Gunhild A Stordalen



Dr. Alessandro Demaio



Dag Hvaring



Olav Kjørven



The landmark EAT-*Lancet* report took the global stage in early 2019, inspiring unprecedented media response, global launches, and translation of its strategies into action. The report has invited the global food system transformation to surge forward. This 2018 review offers a peek behind the curtain at the work and collaborations that have made it all possible.

Our progress in 2018 was indivisible from our relationships. The EAT-*Lancet* report's landmark success would not have been possible without the scientific expertise of Commissioners and co-authors. We could not have done it without our three co-founding organizations; we are grateful for the generous philanthropic support of the Wellcome Trust and the Stordalen Foundation, and for Stockholm Resilience Center's continued scientific support. In 2018, we were also thankful to the Postcode Foundation for investing in cities as drivers of food system change, and to our action, and strategic partners across sectors for their collaboration.

The story of EAT 2018 is one of fortifying our organization, stewarding science, expanding relationships with partners across the food system, and pushing multiple fronts forward. We expanded our leadership team, adopted policies for our growth and developed a new visual identity.

To steward the EAT-*Lancet* Commission, we convened 37 leading

scientists from 16 countries to ask: *What changes would be necessary to feed the projected global population of 10 billion people in 2050 healthy diets from a food system within planetary boundaries?* EAT enabled this critical science from ambitious question, through peer review and to official acceptance for publication of the Commission's report by *The Lancet*.

Over 2018, we deepened relationships to prepare our cross-sector network to put the Commission's findings into action. We were grateful to enhance partnerships with organizations including the Potsdam Institute for Climate Impact Research, Climate KIC, Horizon 2020, C40, Deloitte, FReSH, national governments, the Nordic Council of Ministers, the World Bank, UNICEF, and the SUN Movement.

We built upon EAT Asia-Pacific Food Forum 2017, publishing a vital report with Chatham House and the Government of Indonesia highlighting the political economy required for policy change.

Together with the Food and Land Use Coalition (FOLU), the World Business Council for Sustainable Development (WBCSD), and the World Economic Forum (WEF), we supported the launch of Food Systems Dialogues through six country launches set to build a global community and platform for generating multi-stakeholder proposals for action.

Our flagship EAT Stockholm Food Forum was co-hosted for the first time with the Government of Sweden in 2018 and was called "our best to date" by hundreds of leaders who attended. In September, we hosted a series of essential conversations at the United Nations General Assembly.

EAT was founded on bold questions, deep collaboration, a sense of possibility and determination. We *know* from the science that the future can and must hold a fair and sustainable global food system, offering all people a healthy life on a sustainable planet. Amidst the urgency of today's times, we elevate shared solutions and convene leaders and conversations key to the great food system transformation.

With thanks,
The EAT Executive Leader Team

Dr. Gunhild A Stordalen
Founder and Executive Chair

Dr. Alessandro Demaio
Chief Executive Officer

Dag Hvaring
Chief Operating Officer

Olav Kjørven
Chief Strategy Officer

Setting the Stage

The EAT-Lancet Commission's forthcoming report was core to EAT's strategic work in 2018.

2018 was the first year of implementation of EAT's rolling, three-year strategy, (see the 10-point plan on pages 14-15). In accordance with the strategy, EAT focused its efforts in 2018 towards three inter-related and overarching objectives:

- Completion of the EAT-Lancet Commission's scientific assessment;
- Highly visible and impactful launch of the report in January 2019;
- Setting the stage for upscaled action based on the EAT-Lancet report, through a portfolio of public and private sector partnerships, dialogs and engagements.

Highlights during 2018 for each of these objectives include:

Completing EAT-Lancet

On July 27, 2018, after nearly 30 months of hard work, the EAT-Lancet Commission reached key milestones: the assessment cleared independent peer-review, and was accepted by the medical journal *The Lancet*. This is the first synthesized science assessment enabled and organized by EAT. It demonstrated EAT's capacity to



↓ COLLABORATION:
Minister of Health, Republic
of Indonesia, H. E. Professor
Nila Moeloek, EAT Chief
Strategy Officer, Olav Kjørven,
and WHO Advisor, Diah
Saminarsih at EAT's Advisory
Board meeting in New York,
September 2018.



convene, organize, and motivate a broad coalition of accomplished scientists across multiple disciplines to produce a first-of-its-kind report. EAT also contributed by providing the secretariat and other support functions to the Commission, as well as opportunities for the Commission to engage a broad range of stakeholders at the EAT Stockholm Food Forum and at multiple other major events.

Preparing for a Global Launch

As soon as the assessment cleared scientific peer review and was confirmed for publication, EAT's attention shifted to finalizing preparations for publication and launch. Led by the EAT Communications Team, the launch plans included events in some 40 capitals and major cities around the world, as well as sophisticated traditional and social media outreach.

Setting the Stage for Action

Since its founding in 2014, EAT has viewed science-based collaboration with public and private sector partners, academia and civil society organizations as a key means to drive food systems transformation. During its inception, EAT made a conscious decision to avoid evolving into a program-based organization with a large number of on-the-ground projects around the world. Rather, it focuses on a catalytic approach to change, based on working with and through strategic partners. By the end of 2018, this approach had resulted in a core number of engagements including, amongst others:

- A vibrant food system governance network of some 40+ cities around the globe in partnership with C40;
- Making progress with a wide range of partners in the Food and Land Use Coalition (FOLU) to support a growing number of countries in developing integrated food- and land-use policies;

- Twenty countries within the FABLE network actively working to produce national-level plans for achieving healthy diets from sustainable land use systems matched against global targets (as part of FOLU coalition);
- Launching – with partners – the Food Systems Dialogues as a global initiative dedicated to stimulating multistakeholder dialogue on challenges and opportunities in transforming food systems, at local, national, regional and global levels;
- The provision of science-based knowledge to major food companies to inform and inspire action;
- Collaborations with key multilateral and global organizations such as UNICEF, IFAD, the World Bank, EC-DEVCO and the World Economic Forum;
- Cooperation and dialog with the Government of Indonesia to incorporate the agenda of healthy and sustainable food systems into national policymaking, building on the EAT Asia-Pacific Food Forum hosted by the government and EAT in 2017;
- An initiative funded by the EU Horizon 2020 program to involve adolescents across Europe directly in co-creating policy for a healthier and more sustainable food future for young people.

In 2018, these collaborations and partnerships provided the foundations for preparing a wide range of partners and stakeholders to take science-based and transformative action on food, informed by the *EAT-Lancet* Commission. Over the course of the year, many of the partners listed above had been sensitized to, engaged with, and challenged by the emerging big picture of the *EAT-Lancet* Commission. Some partners had started taking early action, even before knowing the precise scientific targets and recommendations of the embargoed assessment.

The Change We Want to See

EAT wants radical change in an uncomfortably tight timeframe.

↓ CHANGEMAKERS:
The EAT team meeting
Isabella Lövin, Swedish
Minister for International
Development Cooperation,
in March 2018.

Over the coming two to three years, EAT wants to see clear signs that food systems are changing for the better, through specific actions. EAT is committed to working when and where it can make the greatest difference by continuing to work with and amplify ongoing efforts by a wide range of partners and stakeholders.

In late 2017, EAT defined the markers it will use to track emerging evidence of real and meaningful change through 2020. The table on the following pages show the progress, and lists examples of work from 2018, including some examples EAT has contributed to.

EAT's strategy will remain a live tool and future Annual Reviews will feature a further developed impact framework to reflect progress, results and learning over time.



Signs of Progress

For global movement toward food system transformation.

By 2020, we want to see:	Indicators of change:	Signs of progress in 2018:
Demand for integrated knowledge and science-based targets	A consensus emerging on a set of key scientific targets for food system reform – the ‘2 degrees for food’ by 2019.	The imminent EAT-Lancet Commission’s report will provide a basis on which to drive towards consensus.
	Growth and development of research across food system science by 2022.	EAT and its partners preparing to launch three new synthesis science research initiatives in 2019, for completion by 2022.
Food companies viewing healthy and sustainable diets as their core business strategy	Companies and industries adopting new business models, innovations and solutions across the five segments of food systems transformation. In the process, they transition out of business models focused solely on maximizing profit. Shifts in financial investments towards healthy and sustainable business models. Greater corporate transparency in reporting on the food value chain, addressing all three dimensions of sustainability: economic, social and environmental.	The 40 food companies in FReSH continue to progress from understanding the science to prototyping interventions on positive nutrition, protein diversification, and True Cost of Food. Danone, with the support of President Emmanuel Macron of France, is launching “One Planet Business for Biodiversity” for launch at the G7 or UNGA pushing food companies to create an inspirational initiative to protect and restore biodiversity.
	True Cost Accounting becomes the norm. Business works towards science-based targets and acting on facts. The provision of healthy and sustainable food is a growing market trend.	The academic community and business are collaborating to drive from concept to implementation of the True Cost of Food.
Demand for healthy and sustainable food spreading among consumers	Ambassadors emerging in the realms of civil society, media, entertainment and sports demanding change to food policy and business change.	A steady rise of media attention to the sustainability and health dimensions of food.
	Rising consumer activist movements demanding the end to unhealthy, unsustainable and costly food policies and practices. Children and youth increasingly embracing the agenda and driving change in their communities and homes.	Adolescents become the world’s most visible climate leadership movement, led by 16-year old Greta Thunberg from Sweden. EAT embarks with a wide range of partners on Co-Create, an initiative to co-create a healthier and more sustainable food future together with youth across Europe, and beyond.

By 2020, we want to see:	Indicators of change:	Signs of progress in 2018:
Demand for healthy and sustainable food spreading among consumers	Shifts in demand patterns affect business behavior. Strong growth in the market for “non-animal” meat and other alternative protein products.	A number of new, innovative and sustainable “meatless meat” and alternative protein products from a range of different producers hit the shelves in various countries.
Policymakers widely addressing food system action	Globally, regionally and locally, politicians becoming aware of the need to transform the food systems and bringing this agenda into high-level policy statements, such as governing platforms, public commitments, white papers and party programs.	EAT expects accelerated action by national governments, local authorities and multilateral institutions in the wake of the EAT-Lancet report.
	Concerted, integrated and collaborative action on national policies for food systems transformation through: <ul style="list-style-type: none"> The establishment of Food Ministries or Departments; 	
	<ul style="list-style-type: none"> Governments implementing holistic ‘food policies’ that aim to improve health and wellbeing, environmental sustainability, and access and affordability to healthy and sustainable food; 	<p>Important policy initiative underway in Indonesia in the wake of the first EAT Asia-Pacific Food Forum in late 2017.</p> <p>A record number of local governments participating in EAT’s Food Systems Network in partnership with C40. A group of these cities began preparing a high-level declaration on food with the ambition of having mayors sign on to food system commitments in 2019.</p>
	<ul style="list-style-type: none"> The redirection of subsidies and incentives towards healthy and sustainable food; The introduction of True Cost Accounting for food policy and food industries; 	<i>Not sufficient progress in 2018. More action required.</i>
	<ul style="list-style-type: none"> The widespread introduction of national dietary guidelines that integrated health and environmental sustainability considerations; Certification and labeling schemes for healthy and sustainable food being rolled out; 	The Nordics, Canada, and other countries are developing new dietary guidelines.
	<ul style="list-style-type: none"> Structured policies and programs for food policy innovations being implemented; 	Plans for a new project in Copenhagen solidified, with the ambition of translating the EAT-Lancet targets to the city context in collaboration with the local government, an urban design/planning firm, food experts and research institutions.

By 2020, we want to see:	Indicators of change:	Signs of progress in 2018:
<p>Policymakers widely addressing food system action. <i>Continued from previous page</i></p>	<ul style="list-style-type: none"> The enactment of policies that support the livelihoods of the rural poor as an integrated part of the transition to a sustainable food system, with particular attention to the needs and rights of smallholder (especially women) farmers, farm laborers and other vulnerable groups. 	<p>Norway working on an Action Plan for Sustainable Food Systems to guide its international development cooperation over the coming years. These issues are prioritized.</p>
	<p>Political parties incorporating healthy and sustainable food into their programs to win elections.</p>	<p>Some mainstream parties in several countries are acknowledging the connection between food, environment and health, but still a way to go until becoming a topic for election campaigns.</p>
	<p>New forms of public-private partnership delivering results and increasing trust between business, civil society and policy-makers.</p> <p>International governance systems evolving so that food system transformation is seen as one of the key cross-cutting strategies for achieving the SDGs and the Paris Agreement.</p>	<p>The Intergovernmental Panel on Biodiversity and Ecosystem Services flags the strong impact of dietary shifts on human health, and the critical role of diversity in supporting sustainable production of healthy food.</p> <p>Work initiated with several partners to elevate food system transformation into climate action and negotiations, and to hold a global food systems summit in 2021.</p>
<p>A wide range of diverse practitioners mobilizing to promote healthy and sustainable diets</p>	<p>Doctors/healthcare professionals and organizations advising patients on healthier food choices as part of both the prevention and cure of noncommunicable diseases.</p>	<p>WHO called for the elimination of trans fat in foods by 2023, an important milestone for nutrition and global health in general, and launched an initiative, REPLACE, that provides guidance for countries on how to remove trans fat from their foods, possibly leading to worldwide eradication.</p>
	<p>Chefs introduce tasty and affordable options on restaurant and cafeteria menus that meet targets for healthy and sustainable food, and become advocates for policies driving systemic change.</p>	<p>The Chef's Network - the SDG2 Advocacy Hub, started in partnership with EAT, grows significantly.</p>
	<p>City Planners take the impact of the 'food environment' on public health into account.</p>	<p>City governments and actors, such as urban planning firms, conduct new activities to understand how public spaces and design affect the way people interact with food — as well as taking measures to help make healthy and sustainable food the default practice.</p>
<p>Tools in place to measure and assess progress</p>	<p>Independent indices and benchmarks put in place to assess and measure progress by businesses, countries and cities, as well as trends in consumer food choices, supported by relevant data.</p>	<p>EAT begins to scope the option of a Food System Observatory, seeking inputs on scope, arrangement on key partners for collaborations and metrics.</p>

EAT's 10-Point Plan

EAT set an ambitious 10-point plan for the 2017–2020 period to help bring about the Great Food Transformation. Each area requires collaboration, which is central to the operation and philosophy of EAT.

Knowledge

Identifying questions
Generating knowledge

1

EAT will work toward building consensus on an initial, scientific '2 degree' target for food. There was a major breakthrough in commitments to global action to mitigate the impact of climate change when the '2 degree' target was introduced. A similar science-based consensus is needed to establish the parameters of healthy and sustainable diets.

2

EAT will generate independent, trusted knowledge to inform change-makers' decisions.

Action

Translating knowledge
into action
Scaling up action for
impact at scale

3

EAT will work to reform global, national and local governance around food system.

4

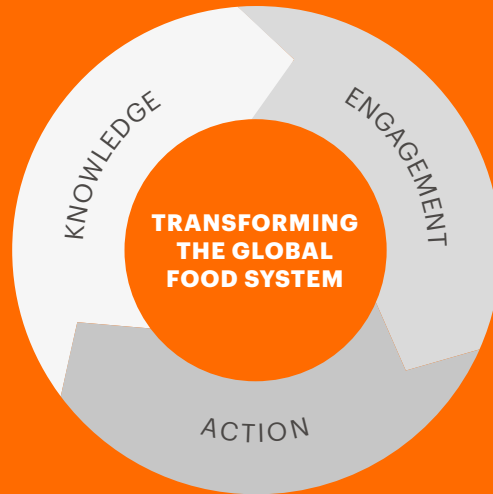
EAT will influence and align political and business action.

5

EAT will translate knowledge into action, working through strategic partnerships.

6

EAT will scan the horizon for new partners to drive reform in critical sectors and regions.



Engagement

Engaging stakeholders
Amplifying the message
Influencing

8

EAT will tip the scales by setting a new narrative for sustainable and healthy food.

9

EAT will work with partners to put in place integrated accountability and measurement reports.

7

EAT will grow its global food forums to be the go-to events for bold and disruptive ideas, uncommon collaborations, new research, new solutions and new connections.

10

EAT will grow, develop and streamline its operations to align with its ambitions.

The Year in Knowledge

Science synthesis is essential
to EAT'S vision for change.

→ BIG QUESTIONS:
EAT Science Director,
Fabrice DeClerck, at
a workshop sharing
knowledge.



The EAT-Lancet Commission: Peer-review Completed and Preparing for Launch

On July 27, following rigorous peer review and revisions, and nearly three years of work, the EAT-Lancet Commission on Food, Planet, Health report was formally accepted for publication in *The Lancet* journal and placed under strict embargo until the publication in January 2019. From August to December, the science team worked in close collaboration with the broader EAT team to finalize for publication, write policy briefs and create a series of tools to make it widely accessible — including the summary report, graphics and presentation tools, launch events, and a comprehensive media launch strategy.

EAT's Science and Knowledge team focused primarily on the EAT-Lancet Commission in 2018. Behind the scenes, EAT Science built key relationships and approaches with action and academic partners globally to align expectations and prepare partners in FReSH, the EAT-C40 Food Network, and the Food Agriculture Biodiversity, and Energy (FABLE) country teams to engage and act upon launch.

Developing Science-to-Solutions Dialogues

Science-to-Solutions Dialogues, a project built in collaboration with WBCSD and Amanda Harding at Convene, was created as an essential space for unconventional conversation and collaborations to accelerate the Great Food Transformation.

With FReSH, EAT science co-developed three Science-to-Solutions Dialogues: (1) “Putting Food in Food” in London, (2) “People Planet Protein, what’s the Plan?” in Washington DC, and (3) “Everyone Eating Well within Environmental Limits” in Mexico City. All dialogs brought together business representatives, scientists and civil society to accelerate the adoption of EAT-Lancet-compatible business solutions. The Business Narrative for Food sets an ambitious agenda for the private sector contribution to health and sustainability.

EAT-Lancet For Cities

Science has also supported cities, notably with the City of Copenhagen in prototyping science-based targets across multiple city offices to drive change in increasing access, availability and affordability of healthy foods with low environmental impacts. Much of the challenge addressed by EAT's Science team and Copenhagen focused on downscaling the global EAT-Lancet targets to city scale. Drawing from Copenhagen's experience making bicycling the default option for transport in the city center, we put those learnings from city planning and policy to design how health and sustainable food can become the default option for the city's citizens. The Copenhagen partnership beginning in 2018 is emerging as a model with scaling potential for other cities in the EAT-C40 network.

Modelling National Ambitions

On the country level, twenty of the FABLE network countries, part of the FOLU Coalition, embarked in 2018 to model country pathways to healthy and sustainable food and land use systems. Led by UN SDSN and IIASA with support from EAT, the countries embarked on an ambitious iterative scenathon allowing countries to develop submit national level pathways to a global model to test whether national ambitions scale to global targets. By

iteratively repeating the exercise, the countries began to progressively work towards policy-relevant national plans. The teams adopted an EAT-Lancet compatible approach, leveraging all five strategies, with biodiversity, climate, land, food and health security country targets. The first iterations of this modelling work from 2018 will be shared summer 2019.

Research Publications

The team has maintained close collaborations with several key global processes including authorship in the IPBES Global Assessment (to be released May 2019), “The Economics of Ecosystems and Biodiversity” report for Food and Agriculture (May 2018), PCC, the World Bench-Marking Alliance, and the Science-Based Target Network and WWF Food, amongst others. With a growing number of institutions and partners recognizing the need and ability to shift food for health and environmental outcomes, EAT has found such a broad partnership base to be critical for creating alignment for action.

“I am engaging with EAT as it catalyses a food system transformation and brings the farmers perspective into the narrative.”

Ajay Vikh Jakhar

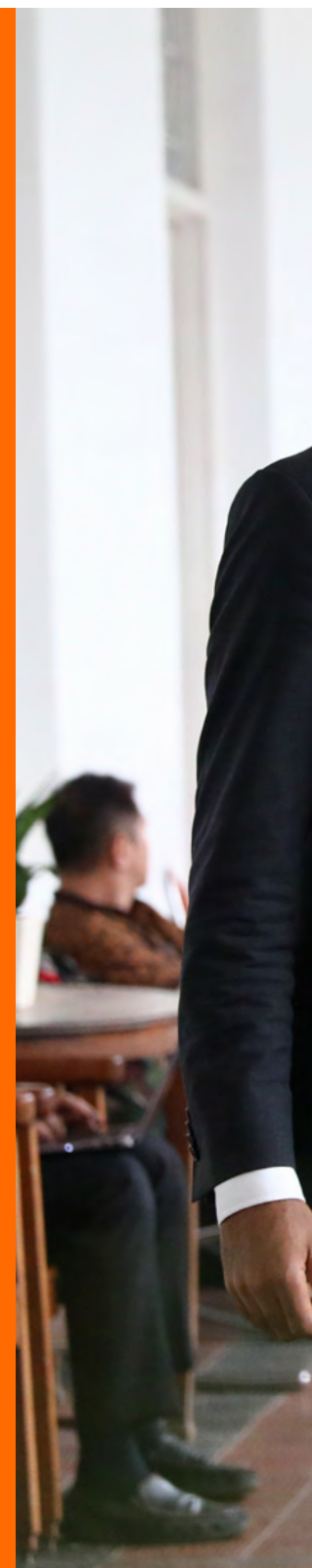
Citrus Farmer and the Chairman of Farmers' Forum India



The Year in Action

EAT's policy and action work with key international, regional, national and local policy institutions and processes continued to develop in 2018.

→ LEADING CHANGE:
Sudhvir Singh, EAT Director of Policy and Rina Agustina, EAT-Lancet Commissioner and Head of the Human Nutrition Centre, Faculty of Medicine, Universitas Indonesia, at a workshop in Jakarta to follow up the EAT Asia-Pacific Food Forum, in February 2018.





Action Programs

EAT's program partnerships were conditioned for the uptake and implementation of the EAT-Lancet Commission. In particular:

- The EAT-C40 Food Systems Network became the largest Network in C40 with 41 cities. EAT worked with C40 on integrating food systems methodologies into the emerging Consumption-Based Emission's metrics, which will be used systematically by cities as part of their greenhouse gas emissions reporting. The 2019 C40 Summit will be held in Copenhagen, one of our closest partner cities, providing the opportunity for a Mayoral Declaration on food systems.
- Through Children Eating Well, EAT developed and presented two scientific papers, healthy diets and environmental futures, to UNICEF which will be fed in to the upcoming State of the World's Children Report. This report will, for the first time, focus on children, food systems and diets.
- The five year EU CO-CREATE program commenced and we began developing the methodology for dialog forums to link youth with policymakers and private sector actors, to advance youth-owned prevention of obesity actions at a systems level.

Regional Policy Work

The results of the Asia-Pacific Food Forum were translated into a policy brief written by EAT, Chatham House and the local partners in Indonesia. This brief received the endorsement of the Indonesian Minister of Health through a signed foreword and was presented at a multistakeholder roundtable and a national nutrition conference in Jakarta.

International Policy Work

The Leaders for Tomorrow's Diets Initiative, a partnership between EAT

and Chatham House, began to translate the scientific findings of the EAT-Lancet Commission to governance and political economy recommendations and pathways. A roundtable was held at Chatham House during their Sustainable Food Conference in November 2018 to advance this initiative.

Action for Chefs

In 2018 EAT continued to support the development of the Chefs Network for Global Goals. Collaborating with SDG2 Advocacy Hub (SDG2 A-H), the aim of the network is to connect and empower chefs from across the world to champion healthy and sustainable diets for all. The network now totals over 300 chefs in 119 cities and 56 countries.

EAT supported a number of activities, including welcoming 16 chefs from 13 countries to EAT Stockholm Food Forum in June 2018. The chefs made an important and visible contribution to the food systems conversation, including launching the Chefs' Manifesto Action Plan. The plan provides practical actions and examples of how chefs can contribute to the Sustainable Development Goals.

Action for Children

In 2018, 48,000 youth from 5,800 teams participated at 36 EAT Move Sleep football tournaments across Norway. EAT Move Sleep was launched in 2015 as a collaboration between the Norwegian Football Association (NFF), EAT and BAMA, Norway's largest private distributor of fruit and vegetables. Its purpose is to inspire children and youth to make healthier and more sustainable lifestyle choices.

Action for Business

The EAT-Lancet report set global scientific targets on healthy diets and sustainable food production. However, turning these global targets into ac-





tionable targets for business requires a translation into science-based targets (SBTs). The EAT food service pilot project is working with UMOE, Nordic Choice, Fazer, and Hurtigruten, four businesses in the Nordic region, to set SBTs, using the global targets from the EAT-Lancet report as a scientific foundation. The initial phase of the project took place in late 2018. These SBTs will allow informed corporate strategic decision-making in alignment with a healthy and sustainable food system, with the ultimate goal of developing a simple yet scientifically robust methodology that can be scaled and used by all businesses globally working with food.



↑ COOK-OFF: Chefs celebrating a successful dinner at EAT Stockholm Food Forum 2018.

← FOOD AT COP: Christiana Pasca Palmer, UN Assistant Secretary-General, Gunhild Stordalen, EAT Founder & Executive Chair, and David Nabarro, Food Systems Dialogues Curator, at COP24 in Poland, December 2018.

“EAT is on the forefront on setting ambitious targets and guidelines, as well as a perfect convener of multistakeholder relations and engagement.”

Henrik Nørby Søndergaard
Innovation Lead – Climate KIC Nordic

The Year in Engagement

Convening leaders and driving key conversations is core to EAT's work in the Great Food Transformation.

→ LIGHTS ON: Host Zain Asher at the EAT Stockholm Food Forum 2018.





EAT implements an engagement strategy that aims to build momentum and advocacy through four primary channels: (1) curation of the flagship EAT Stockholm Food Forum and regional EAT Food Forums; (2) participation at global high-level multilateral meetings; (3) alignment and coordination with existing global initiatives; and (4) international communications and media outreach.

The EAT Stockholm Food Forum

Year 2018 was the five-year anniversary of the EAT Stockholm Food Forum. EAT was grateful to have the Government of Sweden co-host the two-day event for the first time. Program sessions were designed to reflect the five pathways from then forthcoming EAT-*Lancet* report. The event was held at Annexet in Globen in Stockholm, Sweden, on June 11–12, 2018. Over the course of the two days almost 700 delegates from 66 countries attended, including 50 delegates from lower- and middle-income countries who attended as a result of generous support from the Governments of Norway and Sweden. This was our largest forum to date.

UNGA73

EAT continued building our UN General Assembly presence and discussions by hosting a high-level side event to elevate the role of food systems transformation in preventing Non-Communicable Diseases (NCDs) – the ill health, disease, disability and mortality that are intimately linked to the unhealthy diets of current food systems globally. EAT hosted a side event in the UN Headquarters alongside the Governments of Norway, Sweden, Finland and the Republic of Indonesia, and the Nordic Council of Ministers. The event gathered more than 350 leaders and experts and took a significant step towards sensitizing the global

NCDs community to the advantages of a holistic food systems approach to the prevention of NCDs through healthy and sustainable diets.

COP24 with UNFCCC

COP meetings represent an important annual opportunity to embed the food systems agenda into nationally determined contributions. At COP24 in Katowice, Poland, in December 2018, EAT organized an event alongside the UN Climate Change Secretariat's Momentum for Change initiative and in collaboration with The Rockefeller Foundation. The event gathered more than 100 global leaders and multistakeholder representatives to raise awareness of the critical role of food systems in addressing both climate change and the Sustainable Development Goals.

Global Initiatives and Events

In addition to the events that EAT curates, organizes and co-hosts, we are proud to support a range of partners and allies through our engagement at other important initiatives that promote the global food systems agenda. In 2018, EAT was present at:

- World Economic Forum (WEF), Davos, Switzerland
- Sunnylands Chefs, Global Food Security, and the Future of Food, Rancho Mirage, USA
- Widyakarya Nasional Pangan dan Gizi (WNPG) XI, Jakarta, Indonesia
- High-Level Political Forum on Sustainable Development, New York, USA
- Global Action Climate Summit (GCAS), San Francisco, USA
- World Business Council for Sustainable Development Council Meeting (WBCSD), Singapore
- Austrian EU-Presidency “People’s Food — People’s Health. Towards Healthy and Sustainable European Food Systems.”



“As a chef determined to help deliver the SDGs, I’m honored to collaborate with EAT and grateful for the connections it has enabled with key players passionate about agriculture, food and the environment.”

Alejandra Schrader
Chef



↑ DELICIOUS: Paul Svensson's compost-baked onions, organic mushroom, truffles and artichokes.

↑ ↑ SUSTAINABLE CHEF: Alejandra Schrader from Venezuela cooking up plant-forward dishes at Smaka på Stockholm, a food festival.

← FINAL TOUCH: Chef Paul Svensson serves a delicious plant-forward dinner to over 500 guests at EAT Stockholm Food Forum 2018.



↑ RAISING AWARE-
NESS: Naoko Ishii, CEO
of Global Environment
Facility, and Sandro
Demaio, EAT CEO, in
discussion at the EAT
Stockholm Food Forum
2018.

→ Food tech entrepre-
neur Shafinaz Hossain
speaking at EAT
Stockholm Food Forum
2018.





+11.5%

39,000
followers



+10%

77,000
followers



+69%

177,000
followers



↑ GROWTH:
The number of social media followers for EAT and founder Gunhild Stordalen in 2018, and growth from 2017.

↓ RECORDING:
EAT's Marianne Stigset and Gustav Glomseth interview Gilbert Hounbo, IFAD President for EAT's *Food Can Fix It* podcast.



Media Outreach

The EAT team continued their effort on getting global media to raise awareness and elevate the importance of a healthy and sustainable food system. During the course of 2018, EAT received extensive media coverage including:

- 46 journalists on site covering the EAT Stockholm Food Forum, which resulted in 123 articles, including front-page stories in *Aftenposten*, *Dagbladet*, *VG* and *DN*;
- Media coverage in Norway, Sweden, USA, UK, Finland, New Zealand, Ghana, South Africa, Netherlands and Botswana;
- A number of TV interviews broadcast, including Gunhild Stordalen on NRK, EAT's Science Director Fabrice DeClerck and Gunhild Stordalen on Telemundo and celebrity chef Marcus Samuelsson and Gunhild Stordalen on TV4 Nyhetsmorgon.

EAT also co-wrote a number of op-eds published in leading media across the globe:

- by World Bank CEO Kristalina Georgieva, Gunhild Stordalen and Swedish Minister of Development Isabella Lövin in *Reuters*;
- by Gunhild Stordalen and Camilla Stoltenberg in *Aftenposten*;
- Op-ed by EAT's Director of Policy Sudhvir Singh, Tom Arnold and Sania Nishtar in *Food Tank* and *AllAfrica*.

EAT Launches First Podcast

EAT's first podcast *Food Can Fix It* was recorded at the sidelines of EAT Stockholm Food Forum to highlight the stories of guests such as Bangladeshi entrepreneur Shafinaz Hossein, Kenyan chef Ali L'artiste and IFAD's President Gilbert Hounbo.

A Growing Social Media Presence

Over the year, the team focused on growing EAT's social media channels ahead of the EAT-*Lancet* report launch, while also launching a new and much-improved website (eatforum.org). Combined, EAT and its founder Gunhild Stordalen at the end of 2018 had more than 177,000 followers on Instagram, more than 77,000 Facebook Fans and over 39,000 Twitter Followers. Over 7,000 Tweets were published with our forum hashtag #EATforum18. A Facebook Live interview with World Bank CEO Kristalina Georgieva, Gunhild Stordalen and celebrity chef Marcus Samuelsson was watched by 244,000 viewers. Our website eatforum.org sees average web traffic of approximately 10,000 monthly unique visitors.

“EAT is unique in terms of solving major challenges in the world. Knowledge is the key to unlock potential, and the only way to get the knowledge we need is through international cooperation and arenas like the one EAT provides.”

Nikolai Astrup

Norway's Minister of International Development



Starting the Food Systems Dialogues

Since their launch in June 2018 at the EAT Stockholm Food Forum, the Food Systems Dialogues (FSDs), have built a global community, and become a platform for generating proposals for action in food systems transformation. A joint initiative of EAT, FOLU, WBCSD and WEF, the FSDs aim to bring together actors with different interests in food systems, so that they can interact and appreciate each other's perspectives and to encourage stakeholders to move beyond dialogue and engage in joint efforts which contribute to the Great Food Transformation.

Events in 2018 were held in Stockholm, Oslo, NYC, New Delhi, Vienna and Katowice. In 2019, the FSDs aim to reach an even larger and more diverse set of participants. Supported by a toolkit called Dialogues in a Box, any interested organizer around the world will be able to host an FSDs event in their organization or community. The proposals put forward at their event will be linked to the global conversation, building the *red thread* of global consensus on priorities for food system transformation.



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EAT's New Look

Our new visual identity was launched on June 4, 2018.

The visual identity is an expression of inclusiveness, connecting the dots and gathering people around a table to find holistic solutions to our broken food system.



Partnerships

EAT is committed to developing long-term, mutually beneficial partnerships with companies determined to play a key role in changing the global food system.

Together we are working toward realizing the vision of transforming the global food system. EAT is where science, business, policy and civil society meet. We work collaboratively with our partners towards critical goals across all our platforms and networks, science dialogs, projects and programs, as well as creating significant knowledge sharing, communication opportunities at our global and regional forums.

Our private sector partners commit to an agreement to uphold sustainable, ethical and transparent business practices and to incorporating environmental, health and sustainability

factors into their business models. EAT provides the knowledge, science and support to co-develop leading industry solutions and work streams across our policy and science teams, co-create systemic and actionable solutions and provide opportunities to host side events and meetings at EAT forums.

Collaboration is Essential

We would like to acknowledge our partners, Nordic Choice Hotels, Aviva, Nofima, BAMA, Nestlé, Fazer, Seafood Innovation Cluster, Food Industry Asia (FIA), Oatly, Bayer, City Finansiering, Deloitte and Google. We also acknowl-

edge and value our continuing relationship with both the Government of Norway and Sweden. We have welcomed Coop Norway, Novo Nordisk, Umoe Restaurants and Eurofins as partners in 2018.

Partnerships are coded into our DNA. We recognize that working together across sectors and borders is essential to reaching the Sustainable Development Goals and Paris Climate Agreement. We invite you to join us in realizing a vision for the future that leaves no one behind.

“We are thrilled with our partnership with EAT on setting science-based targets for our company and specific strategies for achieving them. These targets will ensure that Umoe serves food that is good for people and planet and in line with achieving the Paris Agreement and SDGs.”

Jens Ulltveit-Moe

Founder & CEO, Umoe Restaurants

EAT Community

Founding

Stockholm
Resilience Center
Stordalen Foundation
Wellcome Trust

Governments

City of Copenhagen
Government of Finland
Government of Indonesia
Government of Norway
Government of Sweden

Knowledge

Bioversity International
City University London
Cornell University, David
R. Atkinson Center for a
Sustainable Future
Cornell University, Food and
Brand Lab
Harvard School of Public
Health
IIASA
Johns Hopkins University

Massachusetts Institute
of Technology
NIFES
NMBU
Norwegian Institute of Public
Health
Potsdam Institute for Climate
Impact Research
RI.SE
SIANI (Swedish International
Agricultural Networks
Initiative)
The Lancet
The New York Academy of
Sciences
University of Oslo, SUM
Water, Land and Ecosystems
Program, CGIAR
World Resources Institute

Strategic

Aviva
City Finansiering
Coop Norway
Global Crop Diversity Trust
Google

Nofima
Nordic Choice Hotels
Novo Nordisk
Umoe Restaurants

Action

BAMA
C40
Chatham House
Climate-KIC
Deloitte
Eurofins
FAO
Fazer
Food Industry Asia (FIA)
Horizon 2020
IFAD
Norwegian Cancer Society
Norwegian Football
Association
Science Based
Targets Network
Seafood Innovation Cluster
SDSN

SUN Movement
The Swedish
Postcode Foundation
Systemiq
UNDP
Unicef
WBCSD
WEF
WFP
World Bank
World Benchmarking
Alliance
WWF Food

Engagement

Bayer
Nestlé
NEPAD
Nordic Council of Ministers
Oatly
Rockefeller Foundation
SDG2 Advocacy Hub
UNFCCC

“EAT is uniquely positioned to spearhead collaboration that can transform the global food systems and improve public health, mitigate climate change and prevent loss of biodiversity. The Swedish Postcode Foundation is therefore proud to support EAT in their work to accelerate city action within the Food Systems Network.”

Teresa Viegling

Deputy Secretary General, The Swedish Postcode Foundation

Financial Overview

EAT is a science-based non-profit and its funding strategy is firmly rooted in EAT's values.

We disclose all partnerships, funding sources, and the activities funded by each. To safeguard the integrity of our science-led approach, EAT science activities are funded exclusively by the not-for-profit sources of foundations, private philanthropists and public grants. Funds from private sector are never used to support EAT's science or research activities.

Strict Funding Governance

EAT is organized into three legal entities: the non-profit EAT Foundation and two limited companies, EAT Stockholm Food Forum AB in Sweden and EAT Stockholm Food Forum AS in Norway.

This structure secures that science-related activities are funded strictly by not-for-profit sources. These funds are solely received by EAT Foundation.

EAT's Action and Engagement activities receive funding from a variety of donors and sponsors. These funds are solely received by the two limited companies.

EAT Foundation

Not-for-profit funding

Knowledge partners
Independent funders
Foundations
Philanthropies
Governments
Organizations

Funding Areas

- Science
- Advisory Board
- Overhead costs

EAT Stockholm Food Forum

Donor and sponsor funding

Strategic partners
Action, Engagement allies
Governments
Business organizations
Private Sector
NGOs

Funding Areas

- Programs
- Events
- Projects
- Public Relations
- Overhead costs

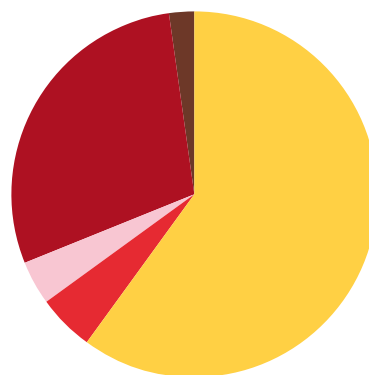
EAT's science and research activities are solely funded by not-for-profit grants and donations.

EAT 2018

Total Funding (MNOK)*	44.5
Total Expenses (MNOK)	46.2
No. of Full-Time Employees	24

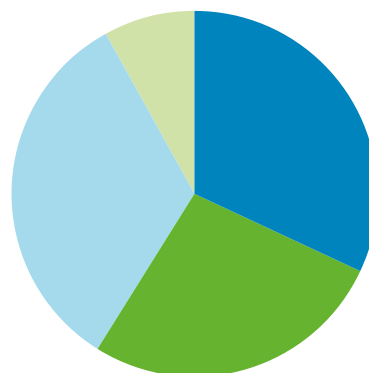
Funding by origin (MNOK)

Philanthropy	26.4
Private sector	12.9
Government	2.3
Forums	1.9
Grants	1.0



Operating expenses (MNOK)

Engagement	15.6
Knowledge	14.8
Action	12.3
Administration	3.5



*Numbers reflect Million Norwegian Kroner

Board of Trustees

EAT is governed and managed by a Board of Trustees.

The organization's three core partners, Stordalen Foundation, Stockholm Resilience Center and Wellcome Trust, are each entitled to appoint two members to the board. Additionally, there are two independent members selected by the core partners.



**Dr. Gunhild
A. Stordalen**
Founder &
Executive Chair, EAT

Dr. Gunhild Stordalen is a medical doctor, a published scientist, and a driving force in linking climate, health and sustainability issues across sectors to transform the global food system.



Dr. Johan Rockström
Director at Potsdam
Institute for Climate
Impact Research

Dr. Johan Rockström is an internationally recognized scientist on global sustainability issues. He is the Chairman for EAT's Advisory Board, works closely with Stockholm Resilience Centre and leads the recent development of the Planetary Boundaries framework. He is the co-chair of the EAT-Lancet Commission.



Dr. Usman Mushtaq
Medical doctor

Dr. Usman Mushtaq was previously a Liaison Officer at the World Health Organization and has been a member of the EAT Advisory Board and Director of Policy and Global Strategy for EAT.



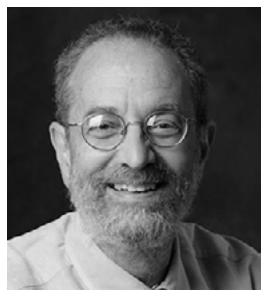
Dr. Line Gordon
Director of the
Stockholm
Resilience Centre

Dr. Line Gordon is an internationally recognized scientist in the sustainability of water, food, and the biosphere. She conducts innovative research that combines work with small scale farmers in Africa, global models of land-use and rainfall interactions, and culinary innovators.



Dr. Modi Mwatsama
Senior Science Lead for
Food Systems, Nutrition,
and Health, "Our Planet,
Our Health", Wellcome Trust

Dr. Modi Mwatsama is a nutritionist, senior policy adviser and an advocate on food systems, sustainable development and global health. She has coordinated and co-authored several large and ambitious publications.



Dr. Howard Frumkin
Head of "Our Planet, Our
Health", Wellcome Trust

Dr. Howard Frumkin serves on several high-impact boards and was previously Dean and Professor of Environmental and Occupational Health Sciences at University of Washington School of Public Health.



Clare Matterson, CBE
Director of Engagement
of the Natural History
Museum

Clare served as EAT's interim CEO from September 2017 through March 2018. Before that, she spent 18 years leading Wellcome Trust's work in engagement, education, policy, and strategy.



Dr. Lee Howell
Managing Director,
Head of Global
Programming,
World Economic Forum

Dr. Lee Howell is Managing Director and Member of the Managing Board at the World Economic Forum in Geneva, Switzerland. He is responsible for the Annual Meeting in Davos, Annual Meeting of the New Champions in China and Annual Meeting of the Global Future Councils in the UAE.

Advisory Board

The Advisory Board provides strategic advice to EAT's management.

The breadth of the Advisory Board illustrates EAT's vision of cross-sectoral collaboration. It is made up of representatives from academic partner institutions and world-renowned experts from the food service industry, politics, international development, finance, civil society and media.

The Advisory Board provides strategic advice to EAT's management on the organization's research projects, activities and long-term strategy. This includes defining research priorities, ensuring the scientific quality of the food forums, advising on new partnerships and increasing public awareness. It is chaired by Professor Johan Rockström and meets formally twice a year.

→ VISIONARIES:
Chair of the
EAT Advisory Board
Johan Rockström and
Founder & Executive
Chair Gunhild
Stordalen in
Stockholm.



Michiel Bakker

Director, Global Food Services at Google

Peter Bakker

President, World Business Council for Sustainable Development

Professor Anthony Costello

Professor of Global Health and Sustainable Development, Institute for Global Health

Professor Carl Folke

Science Director of the Stockholm Resilience Centre

Dr. Julio Frenk

President, University of Miami

Dr. Helen Gichohi

Managing Director, Equity Group Foundation

Dr. Ameenah Gurib-Fakim

Former president, The Republic of Mauritius

Dr. Lawrence Haddad

Executive Director, Global Alliance for Improved Nutrition

Craig Hanson

Global Director of Food, Forests & Water, World Resources Institute

Richard Horton

Editor-in-chief, *The Lancet*

Dr. Felicia Marie Knaul

Director, University of Miami Institute for Advanced Study of the Americas (UMIA)

Professor Tim Lang

Professor of Food Policy at City University's Centre for Food Policy

Peggy Liu

Chairperson, Joint US-China Collaboration on Clean Energy (JUCCCE)

H.E. Professor Nila F. Moeloek

Minister of Health of the Republic of Indonesia

Dr. Sunita Narain

Director General, Center for Science and Environment, India

Dr. Sania Nishtar

Special Assistant to the Prime Minister on social protection and poverty alleviation, Pakistan

José María Figueres Olsen

President, Carbon War Room

Professor Johan Rockström

Director at Potsdam Institute for Climate Impact Research, Advisory Board Chair

Marcus Samuelsson

Chef and restaurateur

Professor Olivier De Schutter

Co-chair, International Panel of Experts on Sustainable Food Systems (IPES-Food)

Professor Camilla Stoltenberg

Director, Norwegian Institute of Public Health

Odd Arvid Strømstad

Commercial Director, Live Nation Norway

Jonas Gahr Støre

Leader of Labour Party, Norwegian Member of Parliament

Dr. Ann Thrupp

Executive Director, Berkeley Food Institute

Dr. Juergen Voegelé

Senior Director, Agriculture Global Practice, World Bank

Professor Walter Willett

Professor of Epidemiology and Nutrition, Harvard T.H. Chan School of Public Health

Mark Wilson

Businessman

Professor Maria T. Zuber

Professor of Geophysics and Vice President for Research, MIT

Our Staff

These are the people making sure EAT reaches its goals.

The team, based in Norway, Sweden and France, has expertise across a range of areas relevant to EAT's mission. These include public health, nutrition, health and international policy, agricultural and environmental science, biodiversity, sustainable development, philanthropy, CSR, business, design, journalism and communication. The team totals 16 nationalities.



↑ TAKING THE LEAD: EAT's CEO Dr. Alessandro Demaio in a workshop during EAT Stockholm Food Forum.

→ HIGH-LEVEL WEEK: The EAT team arriving at the UN Headquarters in New York for UNGA73.



↓DREAM TEAM:
The EAT team in
February 2018, ready
for another year of
groundbreaking
science, exciting
collaborations and
disruptive solutions.





